

european media training

Training programme for communication sector operators in Croatia

Promoted and funded by Unidea-UniCredit Foundation, implemented by the International Jacques Maritain Institute.

The Project organizes a training program for journalists and other media professionals in Croatia, which aims at providing knowledge and experience to become more skillful in media management methods and practices. The main goal of the Project is to provide media professionals with coherent knowledge of a relevant thematic scope and media management practices.

project purpose	To promote and facilitate the acquisition of educational tools to create new professional profiles in the communication sector
overall objective	To train 25 young Croatian media operators in the communication sector through high level workshops and training in Croatia (8 week-ends/120hrs) and Italy
duration	November 2004 - April 2005
countries	Croatia, Italy
official language	English

Application deadline: September 30, 2004

Training in Croatia (5 months)

The training activities will be held in Croatia and hosted by the local partner ICEJ, International Center for Education of Journalists. The courses (120 hrs) will be dedicated to specific topics: communication techniques, marketing, communication management, and application of modern technologies, European legislative issues.

Training session in Italy (3 weeks)

The candidates will be hosted in Milan (1 week) where they will meet some Italian representatives of the political and economic world, and visit some newspapers, press agencies and economic institutions. The second two weeks will be dedicated to a course/seminar at the Portogruaro University Campus (Venice) where Italian and foreign media and economic experts will hold workshops on specific topics.

Follow-up

The third period will be dedicated to the monitoring in Croatia of the effects and results of the training

The 25 participants will be given free accommodation and be able to attend all sessions in Opatija and Italy. The training programme is open to beginner journalists and media operators or journalism students between 22 and 35 years of age.



Venue: ICEJ, International Center for Education of Journalists
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