

Call for papers and invitation for participation
at the conference on
**Knowledge society – challenge to management: globalisation, regionalism and
enlargement process**

Dear Sir/Madam,

The Faculty of Management organises the fourth professional/scientific conference entitled **»Knowledge society – challenge to management: globalisation, regionalism and enlargement process«** held on November 21 – 22, 2003 in Portorož, Slovenia. The conference is a part of the project invited by the Phare Small Project Programme tender. The conference proceedings will be published after the conference, and best papers will be selected for the international magazine *Managing Global Transitions*, which is published by The Faculty of Management Koper.

European Union is becoming a knowledge society which is further strengthening its leading position with its concept of common European education and research area. Consequently, this leads to quality and comparably educated workforce, which is in accord with the basic policy of the EU until 2010. Ten new countries will join the EU next year. The purpose of the conference is to study the situation on the labour market in new EU member states, caused by the new concept of creation and use of knowledge in Europe. In addition, our purpose is to study the readiness of management to create and use knowledge in enterprises and organisations and the influence of the integration into European education and research area on educational establishments and enterprises.

Aims:

- To describe the situation in this field and to incentivize the legislation of new EU members in order to provoke changes in the field of integration into common European education and research area.
- To study how the new concept of creation and use of knowledge in Europe can change conditions on the labour market after the admission of new EU member states.
- To find out, on the basis of the analysis of cases in various countries, the importance ascribed by the management in enterprises and organisations in these countries to knowledge, and to see how much they invest in knowledge and which measures are taken by the management.

Programme:

The conference will comprise of the plenary and section workshops (papers, round tables, posters) and will cover the following topics:

- International and comparative-legislative aspects of recruiting and staff development,
- International and comparative-legislative aspects of the common education and research area,
- Other aspects of recruiting and staff development, by taking into account the post-transition period and the integration of transition countries into European education and research area,
- The role, significance and integration of management in enterprises and organisations from new EU member countries in contemporary concepts of creation and use of knowledge.

The Faculty of Management has got experience in organising international consultations and conferences. The following conferences were organised:

- Ways Towards Quality in Education, April 8 – 11, 2000, Brdo pri Kranju
- European Network for Improving Research and Development for Educational Management - ENIRDEM: »Vodenje šol za učenje«, September 20 – 23, 2001, Bled
- IS - 2001: »Management in Information Society«, October 23 – 24, 2001, Ljubljana
- IS - 2002: »Management in Information Society«, October 17 – 18, 2002, Ljubljana

You are invited to participate, either as a presenter (paper, round table, posters) or as a participant. If the project is co-financed by the EU, daily allowance and travel costs of presenters and other participants from associated countries will be covered.

In addition to Registration Form, please, submit:

- Signed »Partnership statement«,
- Paper proposal or participant registration (one or two)

Both forms are attached.

Documents should be submitted by Wednesday, April 23, 2003 at the latest or faxed to + 386 5 610 20 15 or sent by e-mail to: janja.cendak@vsm-kp.si

Yours faithfully,

Prof. Dr. Egon Žižmond
The Dean of the Faculty of Management
Chief of the programme board